



Crystal Lake Public Library

## Strategic Plan 2023 - 2026

### VISION:

- Learn - throughout your lifetime
- Enjoy - connection, creativity, and entertainment
- Explore - new ideas and experiences

### MISSION:

We help people, of all ages and backgrounds, learn, enjoy and better their lives.

## STRATEGIC DIRECTIONS



### START HERE TO IMAGINE POSSIBILITIES

#### GOALS

- Reimagine library spaces to make it easier to use the library, meet the needs of our community, and welcome everyone.
- Plan for future library spaces and infrastructure.



### INSPIRE JOY AND CONNECTION

#### GOALS

- Build strong community relationships.
- Communicate the value of the library.
- Expand our community's horizons and experiences.



### NURTURE A VIBRANT FUTURE

#### GOALS

- Foster a culture of collaboration and job satisfaction.
- Strive for a responsible and stable financial position.